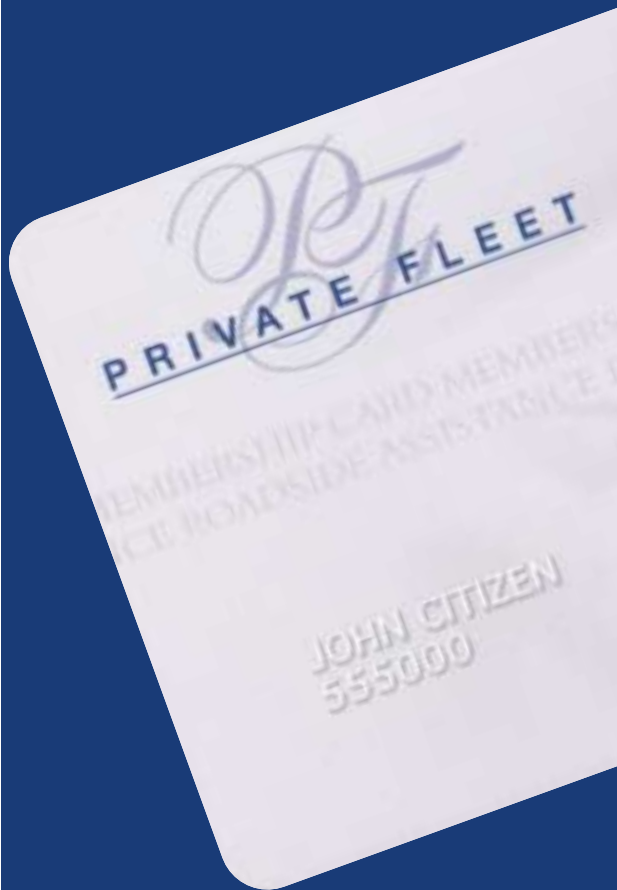
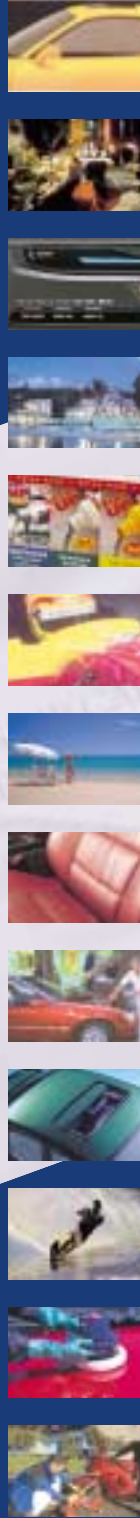




PRIVATE FLEET



I N C E N T I V E
P R O G R A M





Welcome

to the rewards of Private Fleet membership

These days, we all expect better value for our money.

So, as well as helping you find the right vehicle at the right price, Private Fleet membership offers a unique incentive program.

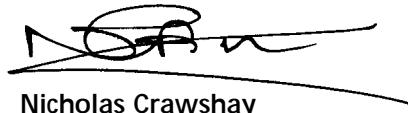
Simply refer friends and family to the Private Fleet service, and you'll earn points. Points that can be redeemed for the great offers and services in this brochure.

Every person you refer, who becomes a member and buys a new car through Private Fleet, earns you 100 points. The more people you refer, the more points you earn.

To start you off, we've credited your new membership card with 50 points.

Please take a moment to read through this brochure, and choose the rewards you'd like.

Welcome, again. To the service that rewards you, in so many ways.

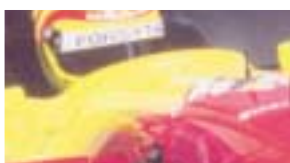


Nicholas Crawshay
Managing Director, Private Fleet



PRIVATE FLEET

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PRIVATE FLEET

PHONE: 1300 303 181

Email: info@privatefleet.com.au

www.privatefleet.com.au

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About Private Fleet

Buying a new car can be a frustrating experience.

Unless you do it through Private Fleet.

All you have to do is tell us what you are looking for, the make, the price range, even the colour.

Then we invite dealerships from all over Australia to bid for your business.

Since we're 100% independent, we're not committed to any brand of car or dealership. Just to getting you the car you want, at the price you want.

And all it costs you is a once-only membership fee of \$78.

What's more, we *guarantee* to save you money. If we don't, you'll get your membership fee back. Twice over.

It's easy. It's quick. And the smart way to get the right vehicle at the right price.

In fact, 96% of clients referred to us over a six-month period went on to buy their new vehicle through us. Proof that our service delivers better value and service.

Once you're a member, you can also take advantage of the Incentive Program, which offers you rewards for referring your friends and family to the Private Fleet service.

This brochure explains how the Program works, and some of the great rewards you can enjoy - just for referring others to the ease and convenience of Private Fleet.

Private Fleet Services

As a member of Private Fleet, you enjoy the very best in service.

Just some of the benefits of buying your new car through us include:

Unique tendering process

When you tell us the type of car you want, we invite dealerships all over Australia to bid for your business.

We're 100% independent, so you'll get the best price on the car you want, wherever that great deal may be.

Complete range available

We can get you the best price on any make of car. From a Ford to a Ferrari.

Best prices, up front and guaranteed

We give you the complete, on-the-road cost. No hidden extras. We'll even negotiate a fleet discount, based on our buying power. And if we cannot save you from several hundred to several thousand dollars off the price of your new car, we'll refund your membership fee, twice over.

Delivery to your home or office

Want a test drive, or delivery, when and where it suits you? Not a problem. We're in business to serve your needs. Just tell us when and where you'd like your new vehicle delivered.

Trade-ins and finance

Private Fleet can also get you the best trade-in price, and organise competitive finance.

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About the Incentive Program

Loyalty deserves to be rewarded.

Private Fleet's Incentive Program recognises you as a valued member, and rewards you for referring family and friends to us.

How it works

Every time you refer someone to Private Fleet, you'll earn 100 points.

The person you refer must go on to join Private Fleet, and buy a new car through us. Of those referred to us over a six-month period, 96% went on to buy! So you're bound to pick up points.

The more people you refer, the more points you get. It's that simple. And, as you can see from the choice of products and services in this brochure, you only need to refer a few people to enjoy great rewards.

To start you off, we've credited you with 50 points. That's our way to welcome you to the Incentive Program, and say thank you for being such a valued member.

What you can get

Want a night away at the exclusive Kim's Beachside resort? Perhaps you'd like a gift voucher for David Jones or Harvey Norman?

These are just some of the wonderful rewards for which you can redeem points. And those points are valid for 5 years. So you've plenty of time to build up enough to enjoy the reward you want.

How to redeem points

We want to make redeeming your points, and enjoying the rewards of membership, as easy as possible.

Please remember to read the Terms and Conditions.

Where to start

First, check your confirmation email or quarterly statement to see how many points you've accrued.

If you'd like the latest update on your points, please call Private Fleet on 1300 303 181.

Then, have a read through this brochure, and choose the reward you'd like. You can only use points - not points and cash - for the rewards. So make sure you have enough.

There are plenty of rewards to choose from: services, holidays, car accessories - and more.

Then call Private Fleet to order and confirm your choice.

When you call

When you call to place your order, please have your membership card ready.

We'll need the membership number on the card, as well as your name, and the choice of reward.

You may like to make a note of the product or service ordered, in the redemption record of this brochure.

When you call, we'll confirm the expected delivery time, or any further action you need to take.

Then you can simply look forward to the rewards of membership!

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David Jones

There's no other Gift Voucher like a David Jones Gift Voucher



The very best in service, and a claim to 'never knowingly be undersold', make David Jones the perfect place for that something special. Choose from a wide range of quality goods, including those from the men's, women's and children's departments. Why not accumulate a few vouchers, and treat yourself to the unique David Jones service and style.

Recommended retail price: \$50

Private Fleet points: 100 "Just 1 Referral"

Toni & Guy Hair Salon

Look better, feel better, with the world-renowned experts



With salons on five continents, Toni & Guy are the world-renowned experts in hair care. Indulge yourself with a shampoo, blow dry, cut and highlights with this gift certificate. Experience the philosophy that takes into account your facial features, hair type, lifestyle - and to being treated as an individual. Create a new look, and a new you.

Recommended retail price: \$240

Private Fleet points: 425

INCENTIVES

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Dymocks Booksellers

**A \$50 Gift Voucher
for some great reading**



Established in 1879, Dymocks is renowned as one of Australia's most reputable bookstores. With one of the largest ranges of books available, you're bound to find something for every interest. Your gift voucher means the pleasure of browsing in any of the Dymocks stores, Australia-wide.

Recommended retail price: \$50

Private Fleet points: 100 "Just 1 Referral"

Harvey Norman

**A \$50 Gift Voucher
at Australia's leading retailer**



Harvey Norman is one of Australia's leading home and office retail outlets. With 128 stores throughout Australia and New Zealand, and a huge range of electrical goods, furniture, carpet and flooring, bedding, small appliances, computers, lighting and more, you're bound to find just what you need.

Recommended retail price: \$50

Private Fleet points: 100 "Just 1 Referral"

INCENTIVES

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Kim's Beachside Resort

A wonderful night to relax and unwind



Nestled on the shores of the Pacific Ocean, just an hour north of Sydney, Kim's is the perfect place to unwind. Friendly staff, your own private bungalow, great food - and the surroundings of native wildlife and peacocks - mean your cares will soon slip away. Breakfast, lunch and dinner is included to ensure your stay is one of total relaxation.

Recommended retail price: \$625

Private Fleet points: 1000

Leather Interiors

The timeless appeal and style of leather



Nothing offers the comfort, superior texture and durability of leather. The softness, warmth and aroma of fine leather seats will not only enhance your driving experience, but also add to the value of your vehicle. Available in an impressive array of colours and textures, it's a reward you'll enjoy every time you get in your car. And, to add to your pleasure, Private Fleet will extend your leather warranty for an extra 12 months.

Recommended retail price: \$3900

Private Fleet points: 4500

INCENTIVES

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Repeller Car Alarms



***State-of-the-art
protection for
your vehicle***

These days, you can't afford to be without the best vehicle protection. Repeller anti-theft devices include such features as a remote control, panic function, Piezo electric shock sensor, ultrasonics, reserve battery, flashing dash light and Nyheat protective case. In fact, all the options you need to ensure your security and protection.

Recommended retail price: \$995

Private Fleet points: 850

Rola Roof Racks

Streamlined, attractive and handy



Rola are the new generation in roof racks, letting you take advantage of the fantastic Australian outdoors. Aerodynamically designed, UV and corrosion resistant and recyclable, Rola's streamlined appearance minimises wind and drag noise yet offers great strength and safety. The removable mount Rola Roof Rack is detachable, and offers a variety of optional add-ons. To find out more, visit

www.rola.com.au

Recommended retail price: \$340

Private Fleet points: 465

INCENTIVES

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Private Fleet Roadside Assistance

Peace of mind, Australia-wide



A huge fleet of breakdown vehicles ensures fast, caring assistance when you need it. One phone call, from anywhere in Australia, day or night gets you help for common problems such as lost keys, a flat battery, flat tyre, lack of fuel or minor repairs. Private Fleet Parts and Service Locator means we can find dealerships, service stations, repair workshops and tyre and windscreen outlets anywhere in Australia. And there's help with towing, travel and medical needs.

Recommended retail price: \$79.95

Private Fleet points: 120

Professional Showroom Detailing

*Return your vehicle to
an as-new condition*



Protect the value of your investment, and enjoy your vehicle looking as-new, with this independent detailing service. Starting with your car's mechanical parts, removing built-up oils, dust and grease, then moving on to the underbody, the interior and paintwork, the detailer will spend hours to make your car look pristine again.

Recommended retail price: \$495

Private Fleet points: 350

INCENTIVES

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Waxguard 5-Way Vehicle Protection

Protect your vehicle against the harsh Australian elements



Protect your vehicle against the harsh Australian elements, with specially-formulated Waxguard protection products. This package retains your vehicles new-car look, by combining leather, underbody, fabric, vinyl, paint and rust protection. It protects your car from heat and the salt-laden winds of our coastal climate. And it helps keep the interior in top condition.

Recommended retail price: \$1995

Private Fleet points: 1050

Window Tint

Comfort and security with a 10-year warranty



Block out the heat, and ensure increased comfort and privacy with Window Tinting. Supplied with a 10 year warranty, Window Tint keeps the car interior cooler, increasing comfort and reducing the strain on the air conditioning. It'll also reduce fading to your car seats, carpeting and interior fabrics. And helps to deter would-be thieves.

Recommended retail price: \$495

Private Fleet points: 450

INCENTIVES

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Europcar Car Rental

Rent a sports convertible for a day

Europcar



Europcar is one of Australia's leading car rental brands, operating a large fleet of quality vehicles, flexible one-way rentals and service consistency across a network of over 200 locations. Europcar Australia operates from all major airports, capital cities as well as many regional and remote locations.

Why not treat yourself by renting a Convertible Mazda MX5 this summer! Insurance, 300kms limit and reduced excess are all included.

Recommended retail price: \$105

Private Fleet Points: 200

Remember as a valued Private Fleet member you are entitled to corporate rates on any car in Australia and abroad.

To access this special pricing go to www.privatefleet.com.au/europcar or call 1300 13 13 90 and quote CCC04218



INCENTIVES

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Please note:

Like all incentive programs, there are some terms and conditions.

These include:

1. A referral means someone you refer who becomes a Private Fleet member, and purchases a new vehicle through Private Fleet.
2. Points can only be accumulated if you are a holder of a Private Fleet Membership Card with your embossed name and unique member number, supplied by Private Fleet.
3. You may cash in your points for merchandise as described in this brochure at any time. These points are not redeemable for cash, and merchandise earned may have to be declared by the recipient for tax purposes.
4. Private Fleet reserves the right to change brand names and merchandise at any time. However, the retail value and quality of any substitute brand or merchandise will not be less than previously offered.
5. Your Valued Customer Membership Card may be used by family and friends to accrue points to your account.
6. The Valued Customer Membership Card is non-transferable, and you should notify Private Fleet of any change of vehicle ownership or contact address.
7. Points are in lieu of all other offers and discounts.
8. Offers and services may be changed or cancelled without notice.
9. Private Fleet points are valid for 5 years from date of issue. Points not used within this time will be forfeited.

TERMS & CONDITIONS



Member Since



PRIVATE FLEET

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813 PACIFIC HIGHWAY
CHATSWOOD NSW 2067
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www.privatefleet.com.au